



MANITOBA ASSOCIATION
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FUNDRAISING

Fundraising for special projects and activities is an exciting and fun way to help your school by providing additional opportunities and activities for the students and community to enjoy!

Before you begin, it's important to ask your group

What are we fundraising for?

Whatever your answer might be, here are some questions to start a conversation with your students, parents, staff, and school division about how to best meet your community's needs!

- What are your **school and divisional policies** regarding fundraising? *For example, is there a school division policy you need to be aware of concerning allergies if you are planning a bake sale?*
- Does your fundraiser **match school and division priorities**? *For example, if creating an active and healthy school community is a school and divisional priority, perhaps chocolate bar sales might not be the best choice for your fundraiser.*
- Who is responsible for each activity? *Ask your group if you have enough volunteers to carry out all duties and who is the 'second in command' if an emergency should happen. **Create clear job descriptions** so everyone has access to the same understandings and information!*
- Have we planned a **reasonable and realistic timeline** to complete this fundraising activity?
- Can all of the necessary **information be easily accessed and understood** in case someone changes their ability to commit to the project?

- Are any **licenses required** to operate this fundraiser? *For example, are you coordinating a lottery that requires a government issued lottery license? **Do your research!***
- What **recordkeeping and reporting** requirements are required? Is there a financial audit needed? Can we meet these expectations? *These are great questions to ask your school division! Ask if there are any **supports or expertise** available through the school division who can provide extra information or guidance if you need it! (**HINT**—this might be a way to create a relationship with your divisional secretary-treasurer!)*
- Can we provide **charitable tax receipts**? Is the school division willing to provide this service, or should we consider registering our group as a charity? *(Visit Canada Revenue for more information about becoming a charitable organization <http://www.cra-arc.gc.ca/chrts-gvng/chrts/pplyng/rqstrtn/menu-eng.html>)*
- Are there **any other fundraisers** in this community that we are competing with? Be aware of donor fatigue or everyone will suffer!

MAPC Tips For Parent Advisory Councils

FUNDRAISING IDEAS!

The only limit is your imagination when planning a fundraiser—here are just a few ideas!

Fall spring Planting Sales—talk to your local greenhouses about creating a fall or spring plant sale!

Toonie/Loonie Drives—set up a poster to show how close you are to reaching your goal!

Reusable Shopping Bags—contact your local crafters or retail outlets to create a reusable shopping bag fundraiser!

Themed Basket Draws—every class contributes to create a themed basket for a silent auction in the school!

Spice and Food Sales—contact vendors in your community to provide a catalogue of spice and food sales!

Rubber Duck/Floating Toy Races—sponsor a duck and find out who floats the fastest! Maybe include it as part of a science project?

Bad Hair Day—pay a dollar and let loose to show the community a schoolwide bad hair day!

Wear Your Clothes Backwards Day - pay a dollar and let loose to show the community a schoolwide backwards day!

Garbage Fashion Shows—show how creative the students, staff, and volunteers in your school can be with recycling—an it promotes environmental responsibilities! Maybe have a fashion show fundraiser?

Math-a-thon or Read-a-thon—work with the staff of the school to encourage curriculum outcomes and goal setting while encouraging friends and family to sponsor a child's learning!

Hot Lunches—everyone loves a pizza lunch once in a while. Maybe make it a monthly event to create excitement and promote the project you are fundraising for?

Fancy Dinner Evenings— Maybe have your local culinary students create the menu, prepare the food, and host the evening?

Time and Talent Auctions—ask community members to offer a time or talent item that can be auctioned off to the community! Does someone need their windows washed? Maybe time to play a round of cribbage? Drive someone to the library? Do their taxes? Limitless potential!

Grey Cup Tickets—make sure you have a license and a lot of football fans!

Baking Auctions—ask your community grandparents to donate baking and auction each item off! (be careful about allergies and divisional policies!)

Bike-a-thon— coordinate a biking route with the PhysEd teachers and promote healthy living! Gather sponsors and supporters to cheer the students on!

Walk-a-thon—How many kilometers can students walk over the lunch hour? Gather sponsors and have the students track their progress! Maybe it can be included to promote math and physical activity?

Bottle/can drives—collect and cash in if you have a depot in your community!

Take a Test Drive (with local car dealerships) - ask your local dealership if they can coordinate an afternoon of test drives in your community! Community members book a time and pay to take a test drive with a Hummer or a Mustang convertible—maybe the dealer will make a sale and you'll raise some funds while building a community relationship!

Gently Used Book Sales—families can donate their gently used books to find a new home while raising funds and encouraging reading in your school community!

Community Garage Sales—sell a table for families to come and sell their unwanted and unused items or provide a free table and everyone donates the sale revenues to your fundraiser! Either way, what a great incentive to clean out the closets!

Bar-B-Ques—everyone loves a hamburger or hotdog fresh off the bar-b-que! Sell it with a drink and a piece of fruit. Maybe provide some entertainment or coordinate with Meet the Teacher days?

Do you have more ideas for great fundraisers? Send your ideas to MAPC so we can share them with our membership!